



Advertising Rates 2011

Advertise with Youth Sports Now

all rates are WEEKLY unless otherwise noted and multi week discounts are for consecutive week schedules

Home Page	1x	6x	13x	26x
Leader Board ad rotates every 5 seconds	\$275	\$200	\$150	\$100
Sky Scraper	\$300	\$225	\$175	\$125
Jumbo Box	\$250	\$210	\$160	\$110
Square Button	\$185	\$140	\$100	\$75
Page Anchor	\$225	\$175	\$125	\$95
Individual Sports Page*	1x	6x	13x	26x
Leader Board	\$125	\$100	\$75	\$50
Sky Scraper	\$115	\$90	\$65	\$45
Square Button	\$n/a	\$50	\$45	\$25
Page Anchor	\$100	\$80	\$65	\$40

*Ad rates for pages for "Camps", "Classifieds", "Message Boards", "Coaching/instruction" are same as sports pages

Sponsorship opportunities:

(Minimum commitment is 6 months...includes name and logo on home page and Leader board ad on page links)
 "Weekly Poll question" "Athlete of the month" "Parent Volunteer of the month"
 6 months: \$1,000/month 12 months: \$ 750/month

YSN offers the viewer

- Virtual Sports Cards
- Scoreboard
- Free Classifieds
- In the News ticker
- Photo and video uploads
- News and stories from coaches, parents, local writers, and youth.
- Athlete of the month
- Volunteer of the month
- much, much, more!!

Leader Board 728px x 90px

Sky Scraper 160px x 600px	Jumbo Square 250px x 250px	Square Buttons 125px x 125px
AD sizes		
Youth Sports Now has four available sizes for you to successfully reach your clients. Space is limited so place your orders with one of our sales reps now!		

Page Anchor Board 728px x 90px

Target the rabid and team loyal fans of youth sports in Central Va... a dynamic audience of youth athletes, their families and coaches.

Brand your business with the community as a business that supports youth athletics and have your ad on YSN link directly to your web site.

Sponsor a local youth league team? Make sure your ad and your web site highlights that affiliation.

Please make sure all ads are in JPEG or PNG format for publication. You may also use a link to your third party ad.

For more information on advertising with Youth Sports Now

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